



Dipl.-Oec.  
**Reinhard Nowozin**  
Partner

## Overview

After completing an apprenticeship in business informatics he studied business administration and economics in Berlin

20 years' professional experience in management positions and specialist areas

## International experience

Greece, Tunisia, Russia, Poland

## Functions

Project manager, head of finance, commercial manager, head of IT & organisation, managing director

## Operational experience

### General Management

IT service provider, company in the clothing industry

### Turnaround management

Clothing industry

### Restructuring management

Clothing company

### International expansion management

Build-up of production in northern Africa & eastern Europe

### Business start-up

Software house services for ERP systems

### Reengineering & expansion management

Branded clothing

## Professional career

After completing an apprenticeship in business informatics in Berlin and studying business administration and economics at the Free University of Berlin, Reinhard Nowozin joined Eternit AG as head of production at its data processing centre.

1980/1981 Head of the data processing centre at ADAC in Munich. He then moved to Kurt Neumann GmbH & Co. KG (clothing producer) as head of organisation and IT where, until this company was sold to the Escada Group in 1991, he worked as commercial manager and commercial director. After the company was sold to the Escada Group he was appointed managing director of the subsidiary „blusen neumann berlin“, where he was responsible for accounting, finance, administration, IT, human resources and production.

1999 to 2003 Assistant vice president at Miltenberger Otto Aulbach GmbH, where he was responsible for the Daniel Hechter and Karl Lagerfeld brands.

2003 to 2004 (until the company was sold) Managing director of Perform GmbH, Berlin, (software for clothing, textiles and shoes).

Reinhard Nowozin co-founded Perform GmbH in 1981; he helped build up the company and developed its software.

He is managing director of a medium-sized printing firm.

