



Dipl.-Volkswirt  
**Jörg Jacob**  
Partner

## Overview

Studied economics at Hamburg University

30 years' professional experience in specialist areas and management positions

## International experience

Netherlands, France, UK, Portugal, Slovakia, United States

## Functions

Product manager, sales director, sales & marketing director, senior vice president, chief executive officer (CEO), finance director

## Operational experience

### Brand management

Food & non-food brand-name producer

### Business reengineering

Non-food brand-name producer

### Restructuring management

Non-food brand-name producer, porcelain & ceramics producer & brand-name, furniture manufacturer

### Mergers & acquisitions

Non-food brand-name producer, porcelain & ceramics producer & brand-name, furniture manufacturer

## Professional career

After working for several years as a customer adviser at Lintas, Hamburg, Jörg Jacob joined MARS as a senior product manager, subsequently becoming sales director. From 1985 to 1987 he worked as assistant vice president for marketing & sales at Bacardi Deutschland. Until 1992 he was marketing director and deputy member of the management board at Underberg AG. He performed various managerial functions in the Curver Group up to 1998, eventually becoming vice president in charge of product range management. He was subsequently appointed CEO of Elefanten GmbH (Freudenberg Group), where he was responsible for restructuring and selling the company.

Since 2001 he has been a self-employed interim manager and consultant.

From 2005 to 2006 he chaired the supervisory board of the publicly traded company Berentzen-Gruppe AG.

